



EVENT SPONSORSHIP OPPORTUNITIES

October 5th in Santa Clara | October 12th in Fountain Valley

VNHELP would like to formally invite you to become a sponsor for our Mùa Thu Cho Em fundraising concert. In addition to benefitting the poor and disadvantaged communities of Vietnam, becoming a sponsor will allow you tap into an emerging Vietnamese American consumer market through direct marketing and brand outreach opportunities. Please see the details below for more details. Custom sponsorships are also available. Give us a call at (408) 586-8100, (714) 642-8866, or email us at concert@vnhelp.org if you're interested!

Please confirm your sponsorship by August 12, 2013 for your company's logo to be included on an additional 10,000 flyers.

	tax exemption as permitted by law	recognition on 1,200 program books + 5,000 newsletters + VNHELP's website	link to company's website on all concert eMail announcements	donor acknowledgement on big screen at the event	donor spotlight on VNHELP's multiple media platforms	speaking opportunity on Vietnamese radio program
Donor Level: \$500 2 VIP tickets + quarter page ad in program book + additional benefits to the right	✓	✓	✓			
Friendship Level: \$1000 4VIP tickets + a half-page ad in program book + benefits to the right	✓	✓	✓	✓		
Bronze Level: \$2000 4 VIP tickets + 4 regular tickets + full-page black & white ad in program book + benefits to the right	✓	✓	✓	✓		
Silver Level: \$3000 6 VIP tickets + 6 regular tickets + full-page black & white ad in program book + benefits to the right	✓	✓	✓	✓		
Gold Level: \$5000 10 VIP tickets + full-page color ad in program book + benefits to the right	✓	✓	✓	✓	✓	
Platinum Level: \$10,000 20 VIP tickets + full-page color ad inside cover of program book + benefits to the right	✓	✓	✓	✓	✓	✓

BECOME A PRESENTING SPONSOR

For donations of \$20,000 and above, VNHELP is offering the special opportunity of becoming a presenting sponsor.

In addition to everything at the platinum level of benefits, you will receive:

- ✓ Ten additional VIP tickets (30 total)
- ✓ A booth to showcase your products and services at the lobby
- ✓ Company's logo printed on the cover page of program book and on the front page of all printed materials
- ✓ A flower presentation on stage

This is a wonderful opportunity for you and your company to take center stage and leave an indelible impression on a live audience of 1200+ people, as well as promote yourself through VNHELP's network of several thousand people and media platforms. Please don't hesitate to contact us for more details—the sooner you pledge, the sooner we can start promoting!